



SEICOM DEGREE COLLEGE

(AFFILIATED TO SV UNIVERSITY)

(ACCREDITED BY NAAC)

9-66/14-A, New Maruthi Nagar, Extension, Tirupathi. Ph : No. 0877-2241094, 2242606

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) (2021-22)

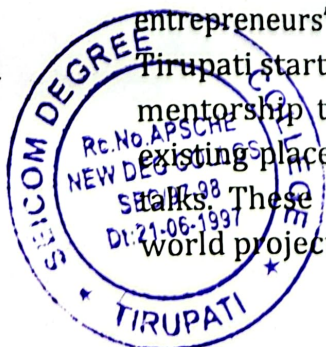
Objectives: The EDC aimed to consolidate its activities post-pandemic. Objectives included resuming on-campus entrepreneurship labs, ramping up industry engagement, and integrating entrepreneurship modules into the curriculum (supporting NEP 2020 goals). The focus was on practical training – e.g. start-up simulations and live projects – to make entrepreneurship education hands-on.

Composition: The cell's structure was reviewed: the Coordinator continued to oversee, and the committee expanded by inviting a member from the newly introduced B.Sc. (Artificial Intelligence) program (reflecting SEICOM's evolving programs). Two student entrepreneurs from the Innovation Challenge of 2020 were appointed as EDC members to represent student perspective and continuity.

Initiatives & Activities: The EDC relaunched in-person events with enthusiasm. A Business Model Boot camp was held in August 2021, where mixed student teams worked intensively over two days to refine start-up ideas under faculty mentorship. Workshops on financial literacy for entrepreneurs and digital branding were also organized. Importantly, the cell introduced a new "Incubation Corner" in the college library, where students could access market research reports and prototype-making tutorials.

- Expanded Faculty-Student Startup Meet: Students presented project updates to industry mentors.
- E-commerce sales simulation contest (students ran a mock online store for a week).
- Interaction session with successful SEICOM alumni entrepreneurs, sharing experiences.

Collaborations/MoUs: In 2021-22 the cell formalized a partnership with a local entrepreneurs' association. An MOU was signed (via the Placement Cell) with a Tirupathi start-up incubator, which committed to offering workshop facilities and mentorship to SEICOM students. The EDC also coordinated with the college's existing placement partners to source entrepreneurs who could deliver campus talks. These collaborations increased opportunities for internships and real-world project guidance.



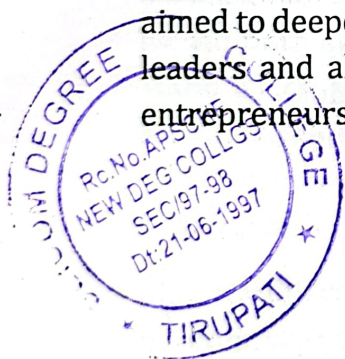
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Student Participation & Outcomes: Student participation remained strong. In the Boot camp, 12 ideas were pitched; 3 teams were granted prototype development support (₹5,000 each from college funds). One standout outcome was a team that developed a business plan for a campus café, which won a district-level start-up fair. Surveys indicated that over 80% of participating students now viewed entrepreneurship as a viable career option.

Funding & Support: The college continued its internal support. In addition, the EDC applied for and received a small grant (₹50,000) from the state government's skill development scheme to upgrade the Incubation Corner. Collaboration with the alumni association led to a sponsorship (₹10,000) for an annual "Start-up Day" event. This external funding supplemented the EDC's budget and enabled higher-value student projects.

Key Achievements & Impact: Major achievements included the operationalization of the Incubation Corner and the successful pilot of the Boot camp, both of which will be repeated. The formal incubator tie-up marked a milestone, signaling increased community involvement. Overall, the EDC's expanded activities contributed to a measurable shift: more students are engaging in entrepreneurship projects as part of coursework and extra-curricular life, echoing SEICOM's long-term goal of innovation and enterprise.

Plans & Recommendations: For 2022-23, the EDC planned to leverage the incubator partnership to offer select students space in a real start-up workspace. It also recommended creating an inter-departmental minor in Entrepreneurship (for example, academic credit for an "Entrepreneurship and Innovation" paper). The cell aimed to deepen industry mentorship by creating an advisory board of local business leaders and alumni, to guide its programs and keep them relevant to real-world entrepreneurship trends.




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