



# PLACEMENT BROCHURE

2019 - 2020

PRINCIPAL
SEICOM DEGREE COLLEGE
TIRUPATI





# **ABOUT SEICOM**

Seicom's journey began in 1980 with a vision to provide quality education. The institution evolved into a degree college in 1997 and expanded further to include a junior college in 2002. In 2005, Seicom established a branch in Kalikiri, and in 2023, introduced professional degree programs, reflecting its commitment to academic and professional growth.

Throughout its history, Seicom has demonstrated a steadfast commitment to excellence, evidenced by its high graduation rates and successful placements. The institution is renowned for its extensive range of events, from regional to state-wide and South India-wide, which emphasize practical learning and foster a vibrant academic community.

The degree college prides itself on a supportive and nurturing atmosphere, bolstered by a dedicated faculty and support staff. This environment, combined with a focus on holistic development, ensures that students are well-equipped for both their professional and personal journeys, embodying Seicom's dedication to creating a thriving and dynamic educational experience.

# ABOUT TRAINING AND PLACEMENT CELL

The Training and Placement Cell is a core component of SEICOM Degree College, actively working throughout the year to prepare students for campus selection processes. Our cell is dedicated to creating placement and training opportunities, ensuring our students are well-equipped to meet industry demands.

The Placement Cell is headed by the Principle and supported by a team of placement coordinators from each department, alongside specialized placement trainers.



We aim to bridge the gap between academia and industry through industry-academic interface programs, developed in collaboration with leading companies across various sectors. SEICOM Degree College is proud to offer a wide range of Campus Recruitment Training (CRT) programs, which focus on enhancing life skills, soft skills, employability, personality development, technical expertise, creativity, and innovative thinking.

In addition to recruitment training, our Placement Cell organizes numerous curricular and extracurricular activities to inspire students. We also conduct career-oriented seminars and workshops that shape their career paths and ultimately lead to campus placements. SEICOM Degree College ensures that our students develop the right attitudes and skills to face the challenges of the modern work environment.

# **PLACEMENT POLICY**

# **Eligibility Criteria**

Students must meet minimum academic requirements and any additional criteria set by the recruiting organization.

# **Participation Guidelines**

All eligible students are encouraged to actively participate in placement activities. Students must register with the Placement Cell and adhere to all deadlines and procedures set by the cell.

# **Preparation and Training**

SEICOM Degree College offers career counseling, resume-building workshops, mock interviews, and various training programs to prepare students for placement activities.





#### **Placement Process**

Companies interested in recruiting from SEICOM Degree College will be invited to conduct placement drives on campus. The Placement Cell facilitates communication between students and recruiters, schedules interviews, and manages the logistics of the placement process.

#### **Interviews and Selection**

Students are required to attend all interviews for which they are shortlisted. The selection criteria may vary by company and position, with final decisions made at the discretion of the recruiters.

#### **Acceptance of Job Offers**

Students are expected to accept job offers responsibly and communicate their decisions promptly to both the company and the Placement Cell. They are encouraged to make informed decisions, considering their career goals, compensation packages, and other relevant factors.

# **Support Services**

The Placement Cell provides continuous support throughout the placement process, including guidance on negotiating job offers and addressing any concerns or issues that may arise.

# **Confidentiality and Professionalism**

Students must maintain confidentiality regarding job offers and all other placement-related information. Professional conduct is required at all times during placement activities.





# **VALUE ADDED PROGRAMS OFFERED**

- · Certification in Soft Skills
- Certification in Digital Marketing
- Certification in Tally
- Certification in Core Java
- · Certification in Oracle
- · Certification in Multimedia
- Certification in Interpersonal Skills
- · Certification in Indian Money Market
- · Certification in Food Safety
- Certification in Molecular Techniques





# **PLACEMENT STATISTICS**

YEAR	2018 - 2019
Highest CTC	CTC 3.2 LPA
Average CTC	CTC 2.2 LPA
Students Placed	163

# **STUDENT TESTIMONIALS 2018 - 2019**

"SEICOM has been an incredible journey, helping me grow and build confidence. The Placement Cell's guidance prepared me for the professional world."

- Shaik Shabnam (B.Sc - MSCS)

"SEICOM transformed my career outlook with continuous support from faculty and the Placement Cell. I'm grateful for the skills and confidence I gained here."

- Bandi Giri (B.Com - CA)

"My experience at SEICOM has been truly rewarding. The Placement Cell's training gave me the confidence to face future challenges."

- Gubba Jayasree (B.Sc - MSCS)

"SEICOM provided the support I needed to grow academically and professionally. The Placement Cell's training boosted my confidence for the career ahead."

J-T Sandhya (B.Com - CA)

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# PROMINENT RECRUITER & INTERNSHIP COMPANIES























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